



We invite you to the VIRTUAL 2020 Midwest Health Promotion Conference!

THE 2020 WELLNESS TANGO!

This year's Conference has been modified so you can **Recharge, Connect, and Grow** in a safer virtual setting. The Conference fee is **\$30** and includes all **5 presentations**. Sessions start at **10:00am CST** and are recorded so you can watch them any time.

REGISTRATION

All attendees must register individually (*preferably using the device on which you plan to view the Conference*). Payment is by credit card or coupon code for groups and special guests. See our website for more registration details.

RECHARGE your passion for wellness with five engaging presentations on socially relevant topics.

CONNECT with colleagues in our industry through our Zoom networking sessions after each presentation.

GROW personally and professionally through new information, points of view, and opportunities to think critically.



Scan for Conference Link

Thank you to our Sponsors!

HealthSource Solutions could not facilitate this Conference without the generous support of our Platinum and Gold Sponsors. All sponsors will be featured on our **Virtual Exhibit Hall** page. Attendees are encouraged to visit all Sponsors, find a hidden "code word" within their links or video, and then enter each code word on our online **Prize Drawing Survey** to win a variety of electronic gift cards. **The drawing will be held after Session 5.** If you are interested in a sponsorship, check out the Sponsor page on our website.



www.healthsource-solutions.com

THE 2020 WELLNESS TANGO

Each date includes a **60-minute presentation** at 10:00am CST followed by a **30-minute Zoom networking session**

\$30
FOR 5 SESSIONS

FRIDAY FRIDAY FRIDAY FRIDAY FRIDAY
10|23|20 **10|30|20** **11|06|20** **11|13|20** **11|20|20**

Friday Virtual Conference Schedule

10 | 23 | 20
10:00 a.m. CST

Workplaces of the Future: An Ideation Session

11:10 a.m. CST

30-Minute Zoom Networking Session

The workplace today has evolved rapidly. Today the lines between work and life are incredibly blurred. Join this ideation session to be a futurist and design a workplace of the future – beyond COVID-19! How do we take advantage of the disruption created by COVID-19 and create a worksite vision that has wellbeing as a foundational element? This session will review how the role of human capital management, technology and social trends impact the workforce of the future. The world of change opens the door to implementing new ideas!

Mari Ryan

CEO and Founder,
Advancing Wellness



10 | 30 | 20
10:00 a.m. CST

Revamping Wellbeing to be a Cornerstone of Culture: A Case Study

11:10 a.m. CST

30-Minute Zoom Networking Session

At Deluxe, with new leadership came a new direction. A new organizational vision created the opportunity to redefine Wellbeing and align it with the culture they wanted to create. This people centric approach included a performance strategy that was embedded into the culture. They did this by focusing on what was “right” for them. This session will include the leadership engagement process, how internal departments were brought together to establish buy-in and support, and the barriers that need to be solved.

Bridget Neurer

Senior Vice President,
Aon Health Solutions



Andrea Kroska

Director of Health,
Benefits & Community,
Deluxe Corporation



11 | 06 | 20
10:00 a.m. CST

Diversity & Inclusion: Becoming a Part of the Conversation

11:10 a.m. CST

30-Minute Zoom Networking Session

Embracing cultural and social identities like nationality, race, equity gender and sexual orientation is not only good for individual self-esteem and wellbeing – it’s good for the bottom line. In fact, a McKinsey & Company study concludes that diverse businesses deliver 35% better results than non-diverse businesses. However, despite the benefits of diversity, we are still divided. Recent events including COVID-19, the murders of George Floyd and others, and worldwide protests have brought into sharp relief systemic racism, fear, despair and helplessness that disenfranchises whole segments of society and places barriers in the path of well-being at home and at work. We are hosting an open conversation to facilitate critical dialogue and put our values into action. Diversity, inclusion and belonging expert, Joelle Allen, will discuss recent events and just as importantly, where we go from here.

Joelle Allen

Chief Inclusion Officer,
Interaction Traction



11 | 13 | 20
10:00 a.m. CST

Mental Wellbeing and the COVID Tango

11:10 a.m. CST

30-Minute Zoom Networking Session

The Tango requires nimbleness, improvisation and quick reactions based on a leader and follower — COVID is leading; society is scrambling to follow. The quick decisions and ever-changing pace has tugged at everyone’s mental and emotional wellbeing. Employers have a responsibility to ensure workers feel safe, secure, and supported, whether they are at work or remote. How can corporate wellness take the lead in addressing the rising mental health issues resulting from the pandemic? Join us in a fireside chat and participate through Q&As!

Peter Bridges

Chief Commercial Officer,
Ginger



Wendy Webster

Executive Director,
Message of Hope
Foundation

11 | 20 | 20
10:00 a.m. CST

Turning Lemons Into Lemonade: The Power of Hope

11:10 a.m. CST

30-Minute Zoom Networking Session

The message of the Happy Hope Foundation inspires hope and resiliency in thousands of hospitalized children delivering a boost of happiness when it’s often needed most. CEO Emi Burke will share how she found new purpose while facing her young son’s devastating diagnosis and connected with Executive Director, Wendy Webster, to harness this passion and realize a childhood dream. Emi found herself in a hospital setting as a parent of a critically ill child. She was struck by how so many hospitalized children were sitting alone, devoid of hope and happiness. It was here she found her calling to harness the power of good. “I never imagined my purpose would be fulfilled through the gift of my profoundly disabled son.” Burke and Webster will share how there’s opportunity to be found even when the world is in the midst of a pandemic.

Emi Burke

Founder & CEO,
Message of Hope
Foundation

